

**INVITATION TO SPONSOR  
THE LARGEST ANNUAL GATHERING OF  
MONTANA'S HUMAN SERVICE PROFESSIONALS**

**Life on the Cutting Edge:  
Best Practices to Sustain Our Profession  
Sponsorship Prospectus  
November 19<sup>th</sup> & 20<sup>th</sup>, 2010  
Holiday Inn, Bozeman**

### About the Conference

- Friday Keynote speaker Andrew Sperling J.D. will discuss Healthcare Reform and its Implications on Behavioral Healthcare as well as Medicare and Medicaid in the Age of Healthcare Reform. Andrew Sperling J.D. is the Director of Federal Legislation Advocacy for the National Alliance on Mental Illness.
- Supervision in Montana has been dynamic in recent years and may continue to change. NASW MT has invited Patricia O'Dell, MSW, LCSW to provide extensive training on the Fundamentals of Clinical Supervision. Patricia O'Dell is Clinical Director of Adult and Family Treatment Program, Family Service of Morris County, Morristown, NJ and formerly Assistant Dean of Rutgers University School of Social Work.
- Saturday Keynote speaker Bruce Buchanan ACSW, LISW, BCD will discuss Professional Ethics and Dual Relationships: Yes or No. Bruce Buchanan is past President of the Association of Social Work Boards and a member of the editorial board for the Journal of Social Work Values and Ethics.
- What Montanans Can Expect After New Supreme Court Aid-in-Dying Ruling presented by Barbara Glidewell RN, MBS who is the Oregon Health Sciences University Patient Advocate/Ombudsman and consultant to four countries regarding Death with Dignity legislative bills.
- The NASW Assurance Services, Inc. (ASI) is pleased to sponsor a risk management workshop presented by Carole Mae Olson, ACSW, LICSW, former Trustee of the NASW Assurance Services
- There are additional breakout sessions from Montana social work researchers and educators on Professional Compassion Fatigue and Parent Emotional Awareness Training.

### Conference Features

- All of Montana LCSWs, LCPCs, Psychologists, and License Eligible LCSWs have been invited to attend

- **This conference will be held in conjunction with a LCSW Test Preparation Course to be held on Saturday, November 20<sup>th</sup>.**
- No Price Increase from 2007 for this Continuing Education Conference or Sponsor Levels of Support!

### **Why sponsor?**

Your sponsorship helps us keep the conference costs affordable, enabling more mental health professionals to attend and increase their skills, which ultimately yields better outcomes for treatment of individuals who will benefit from integrating their clinical skills with the most recent impacts of healthcare reform, standards of practice, supervision, and ethics.

Please review the **Conference Sponsorship Opportunities** to review the **benefits and values** associated with each level of sponsorship. Many organizations have enjoyed sponsoring as a “recruiting tool” for the qualified and committed social workers, professional counselors, and psychologists, **as well as the “licensed eligible” social workers attending out LCSW Test Preparation Course.**

Sponsoring organizations and practices have capitalized on sponsorship as a useful and cost-effective means of providing their staff with required Continuing Education Credits, and for every \$250 in sponsorship, sponsors receive one Complementary registration! On top of that you are entitled to an “exhibitors” space at the conference, which provides you with the opportunity to meet and get to know a wide range of practicing Social Workers, Professional Counselors and Psychologists.

In addition, we post your link on the NASW Montana’s Web site: [www.naswmt.org](http://www.naswmt.org)!

NASW Montana has earned a well-deserved reputation for its timely, informative and well-executed continuing education and social policy conferences. Recent conference titles have ranged from “Suicide Prevention in Montana” to “The Anxious Brain: Understand and Effectively Manage Anxiety” presented by Margaret Wehrenberg, Psy.D.

### **Target your reach**

Our conference accommodates 150 practicing professionals

- Licensed Clinical Social Workers **and License Eligible Social Workers**
- Licensed Clinical Professional Counselors
- Psychologists
- Mental Health Centers

**For more information about the conference, and to download a copy of the “Save the Date” Postcard, please visit our web site: [www.naswmt.org](http://www.naswmt.org)**

# Conference Sponsorship Opportunities

## Gold Sponsor \$1,000

- ❖ Complimentary admittance to conference track for four (value \$860)
- ❖ Exhibit space. Displays are standard 8-ft. skirted tables (value \$250)
- ❖ Recognized on all news releases and promotional materials as conference sponsor
- ❖ Recognized on Conference Sponsor Display Board
- ❖ Recognition in Conference Attendee Packet
- ❖ Recognized with fellow sponsors with a NASW Montana web site “banner ad” on our **most visited web site page**, which is our Home/Welcome/News and Information Page ([www.naswmt.org](http://www.naswmt.org)). NASW Montana will send out an “all member” (500 members) e-mail announcing the placement of your banner ad on the NASW MT web site at your “Gold Level” of sponsorship. Your banner ad will be linked, if you wish, to your organization/business’ web site. Your banner ad will be placed for **6 months**.

## Silver Sponsor \$500

- ❖ Exhibit space. Displays are standard 8 ft. skirted tables (value \$250)
- ❖ Complimentary admittance to conference track for two (value \$430)
- ❖ Recognized on Conference Sponsor Display Board
- ❖ Recognition in Conference Attendee Packet
- ❖ Recognized with fellow sponsors with a NASW Montana web site “banner ad” on our **second most visited web site page**, which is our “Get Involved” NASW MT Page. ([www.naswmt.org](http://www.naswmt.org)). NASW Montana will send out an “all member” (500 members) e-mail announcing the placement of your banner ad on the NASW MT web site at your “Silver Level” of sponsorship. Your banner ad will be linked, if you wish, to your organization/business’ web site. Your banner ad will be placed for **3 months**.

## Exhibitor \$250

- ❖ Exhibit space. Displays are standard 8 ft. skirted tables (value \$250)
- ❖ Complimentary admittance to conference track for one (value \$215)
- ❖ Recognized on Conference Sponsor Display Board
- ❖ Recognition in Conference Attendee Packet
- ❖ Recognized with fellow sponsors with a NASW Montana web site “banner ad” on our **third most visited web site page**, which is our “All About” NASW MT Page. ([www.naswmt.org](http://www.naswmt.org)). NASW Montana will send out an “all member” (500 members) e-mail announcing the placement of your banner ad on the NASW MT web site at your “Exhibitor Level” of sponsorship. Your banner ad will be linked, if you wish, to your organization/business’ web site. Your banner ad will be placed for **1 month**.

## Bronze Sponsor \$100

- ❖ Recognized on Conference Sponsor Display Board
- ❖ Recognition in Conference Attendee Packet

## Useful Details

### Set-Up/Move-In and Dismantling/Move-Out

Exhibit set-up starts at 7:15 a.m. and should be completed by 8:30 a.m. on Friday, November 19, 2010. Displays must be dismantled by 1:30 or after 5:00 p.m. on Saturday, November 20, 2010.

### Exhibit Hours

Friday and Saturday, November 19 and 20, 2010

Morning breaks in Exhibit Area \_\_\_ a.m.; Afternoon breaks in Exhibit Area \_\_\_ p.m. and \_\_\_ p.m.

### Exhibit Arrangement

Exhibits will be set in the hallway outside the conference room and breakout rooms, and has equal exposure during exhibition and break times. Prime times for attendees to visit the area include registration, breaks & lunch.

### Hotel Reservations

A block of rooms at the conference rate of \$ \_\_\_ plus tax has been reserved at The Holiday Parkside Inn. For reservations or directions call 406-587-4561 or via e-mail \_\_\_, Mon.-Fri. 8am-5pm.; be sure to let them know you are with NASW-MT.

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**EXHIBITOR AND SPONSOR REGISTRATION FORM**

To receive all benefits, sponsorship form must be received no later than **Friday, May 29, 2009**. Mail form and payment to: **NASW-MT Professional Life on the Cutting Edge Conference, 25 South Ewing, Suite 406, Helena, MT 59601.**

Organization/Agency Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Phone \_\_\_\_\_ Contact Fax \_\_\_\_\_

Contact Email \_\_\_\_\_

Name(s) of Individual(s) Attending the Conference \_\_\_\_\_

**Yes! We want to support NASW and Social Workers in Montana on November 19 & 20, 2010**

**Gold Sponsor at \$1,000**

Exhibit space, complimentary admittance for four to the conference, business name on conference materials, six-month banner ad on Montana NASW web site, and recognized on conference display board and in conference attendee packet.

**Silver Sponsor at \$500**

Exhibit space, complimentary admittance for two to the conference, three-month banner ad in Montana NASW web site, and recognized on conference display board and in conference attendee packet.

**Exhibitor at \$250**

Exhibit space, one complimentary admittance to the conference, one-month banner ad on Montana NASW web site, and recognized on conference display board and in conference attendee packet.

**Bronze Sponsor at \$100**

Recognized on conference display board and in conference attendee packet.

\_\_\_\_\_  
Signature Date

If you have any questions please contact:  
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Phone: 406-449-6208 ♦ fax: 406-449-2533 ♦ e-mail: john@naswmt.org